



TOWN HALL



WEDNESDAY, OCT. 30
5 - 7 PM

BREWERS BLOCK
3234 LIBERTY

AGENDA

1. Welcome
2. A Look Back at 2024
3. Surprise Announcement
4. Future Direction
5. Upcoming Events and Happenings





Welcomed a new Board of 23 Directors


Pamela Austin
Nick Bunner
Geoff Campbell
Chip Desmone
Tim Gaber
James Gehlke

Corin Giglio
Sandy Hanberry
Nick Hartner
Jeff Hertweck
Kevin Kerr
Racheallee Lacek

Erica Lee
Rob Mullin
Jan Receski
Lacy Schaefer
Craig Silverblatt
Benjamin Singleton

Brady Smith
Catina Stamoolis
Megan Stearman
Breanna Tyson
Dean Welch






Welcomed a new Board of 18 Advisors

Jace Armentrout
Kathy Buechel
Denise Colangelo
Frank Corrado
George Ettsaller
Joann Fabrizio

Jonathan Hudson
Pam Kamath
Shawn Kichline
David Morgan
William Pope
Arvind Prasanna

Rachel Rampa
JJ Richardson
Patricia Rodello
Giorgi Simco
Alannah Sullivan
Rose Tomassi



A man with a beard and glasses, wearing a dark blue shirt and light blue shorts, is seated and playing an acoustic guitar. He is singing into a microphone. In the background, there is an outdoor cafe setting with several people seated at tables under large umbrellas. The scene is bright and sunny.

Welcomed 11
Business members,
17 Individual members,
and 5 Family members.

Membership Momentum

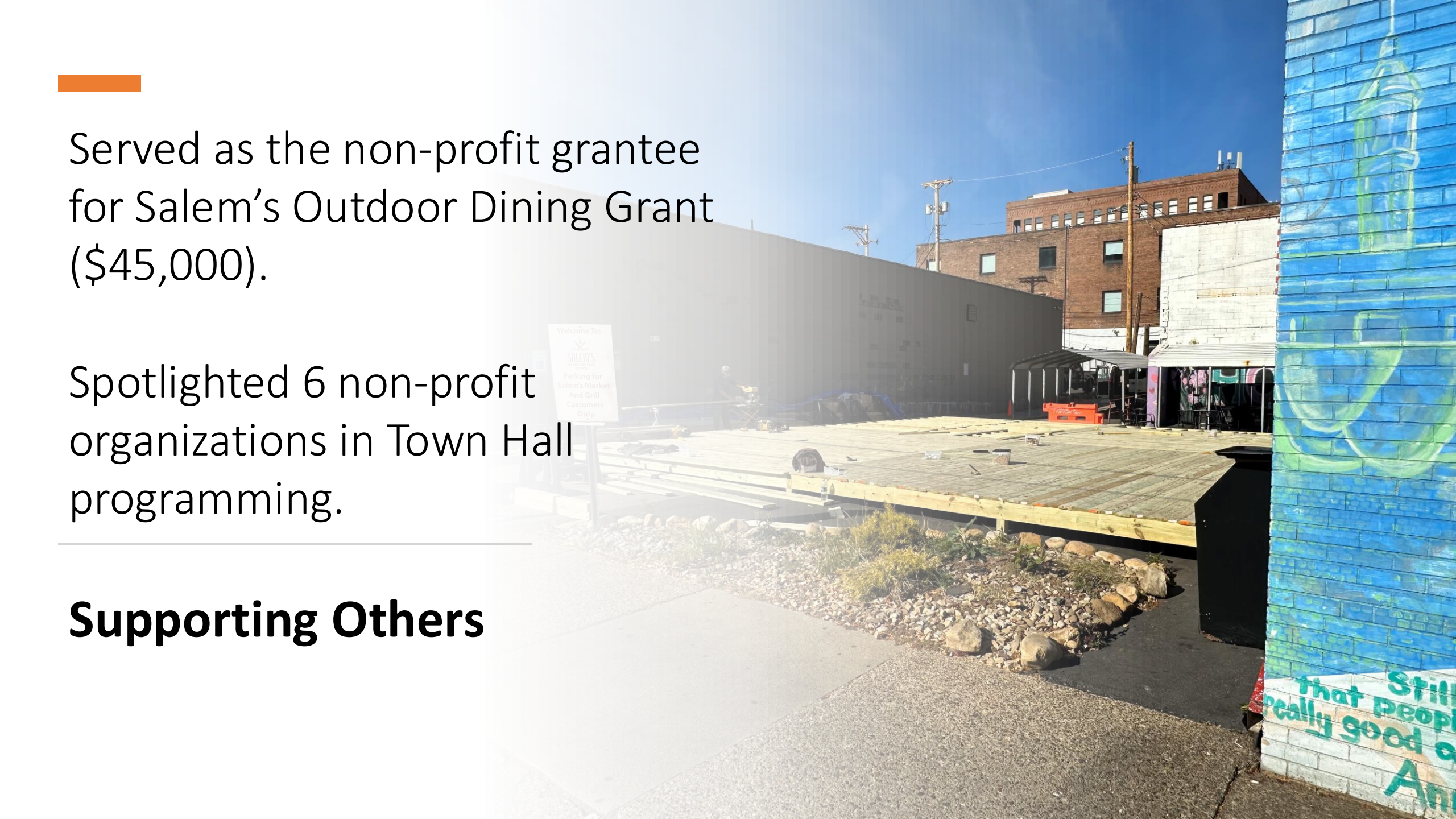


Hosted monthly Neighbor Nights
and quarterly Town Halls in 11
unique locations.

Promoted businesses and
happenings through 12 monthly
newsletters.

Networking and Promotion




The background image shows an outdoor dining area under construction. A large wooden deck is being laid out on a gravel base. In the background, there are several brick buildings under a clear blue sky. On the right, a blue brick wall features a mural of a green glass bottle. A sign in the foreground reads "Welcome To: SALEM'S Market And Grill Customers Only".

Served as the non-profit grantee for Salem's Outdoor Dining Grant (\$45,000).

Spotlighted 6 non-profit organizations in Town Hall programming.

Supporting Others




Promoted the neighborhood to 32,000 Facebook followers, generating nearly 450,000 impressions.

Garnered 270,000 impressions via 15,600 followers on Instagram.

Grew our LinkedIn page to 608 followers and generated 17,300 impressions.

Neighborhood Promotion



A woman with dark hair in a bun, wearing a black t-shirt and denim shorts, is bending over to pick up a blue plastic bag from the sidewalk. In the background, a white Ford pickup truck with a horse trailer is parked on a city street. Two dark horses are standing near the trailer. The scene is set in an urban environment with multi-story buildings and a hillside in the distance.

Cleaned up the neighborhood and maintained the tree beds with Pitt Ohio, BNY Mellon, Colker Supply, Friends of the Riverfront, Tree Pittsburgh and others.

Clean and Safe



Acted to get Railroad
Street repaved.

Advocated for
increased safety at
high-risk intersections.

Clean and Safe



y The Numbers

Neighborhood Analytics

Published the 4th State of the Strip District.

Promoted the press release in print and radio media interviews.

OFFICE & EMPLOYMENT



9,946 workers

2.90M SF of rentable office space

833.5K SF of office space in the pipeline

Fringe Class A average asking rate: \$34.43 per SF
(1Q 2024, CBRE)

Fringe Class B average asking rate: \$22.19 per SF
(1Q 2024, CBRE)

* The Pittsburgh Fringe office submarket captures several urban neighborhoods within the City of Pittsburgh including Lawrenceville, North Side, South Side, Station Square, Strip District, and Uptown.

RETAIL & HOSPITALITY



7.49M annual visits to the Penn Avenue Business District (2023)

11 new businesses (July 2023-June 2024)

7 new businesses in the pipeline (July 2023-June 2024)

3 business closings (July 2023-June 2024)

427 hotel rooms

0 hotel rooms in the pipeline

HOUSING



TRANSPORTATION





Developed Design
Guidelines for
Developers.

Provided input on 8
development projects.

Community Development





Provided feedback on 4 proposed
City mobility projects.

Helped with community
engagement on Penn Avenue
Rightsizing project.

Wrote a letter of support for
Smallman Complete Streets.

**Collaboration with Municipal
Partners**





More than
\$3.3 Million
in state funding for school
and community resources

Smallman Street Complete Street Project- \$999,999 DCED Local Share Account

The Smallman Street Complete Street project spans from 21st Street to 36th Street. The project enhances pedestrian safety and accessibility in a growing, mixed-use district and takes steps toward closing a significant gap in the city's bike network. Key improvements include:

- **Bicycle Infrastructure:** Installation of an outbound bike lane along the corridor, with protective vertical elements (e.g., bollards, parking barriers) as needed.
- **Pedestrian Enhancements:** Sidewalk repairs, new sidewalk construction & curb where currently absent, ADA-compliant ramps, and wayfinding signage.
- **Roadway Upgrades:** Repaving and new road markings along the corridor.



Applied for four grants

- WesBanco's Community Impact Fund (\$2,000)
- Gaming Economic Development Tourism Fund (\$250,000)
- Love Your Block (\$2,500)
- EQT Foundation (\$5,000)

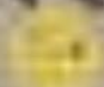
Launched GiveButter FundED Campaign

Funding the Organization



STRIP DISTRICT

PITTSBURGH, PENNA.





Revitalize Denny Park
Establish a Mural Program
Access the River
Expand Tree Canopy
Improve Data Analytics
Create PLCB Reviews
Secure Sustainable Funding
Hire an Executive Director
???

FUTURE EFFORTS



MARKETING EVENTS CALENDAR

Heinz History Center

- **Hometown-Homegrown food festival**, in partnership with GoodTaste! Pittsburgh, November 2, 10 am- 3pm
- **A Woman's Place: How Women Shaped Pittsburgh exhibition**, Now through January 20, 2025
- **Saturdays with Santa**, Select Saturdays in November and December

3 Crossings

- **Monster Pumpkins Fest**, Oct 19th and 20th 10am-6pm
- Collecting **donations for the Greater Pittsburgh Food Bank**- Drop off at Burns White Center, 48 26th Street, and grab a coffee from Urban Trail, November 6th, 7-9am. To make donations online:



MARKETING EVENTS CALENDAR

The Terminal


- [Holiday Market & Tree Lighting](#), Friday, November 8, 5:30pm-8:30pm

Kingfly Spirits

- [3 Nights at the Spirt House](#), October 13 – 31 – Presenting 13 nights of Halloween experiences including psychics, loo-lesque, a theatrical séance and their new immersive show: Ritual Descent

Pittsburgh Opera

- Offering all Strip District Neighbors members [20% off tickets to any of their productions](#). Filled with four centuries of stirring music, this season will have something for everyone... plus a world premiere! Those can be purchased at opera.culturaldistrict.org with the promo code [POSDN](#).
- Cinderlands
- Fall Lager League, Wednesday nights from 6-9pm, [Rec league](#) for people who enjoy friendly beer-in-hand competition.



Welcomed The Dog
Penn, Playa Bowls, and
Many More Asian
Market (new expanded
location).

Lost Soluna.

Local Business Pulse





PGH Comprehensive Plan 2050

An Introduction to the Comprehensive Plan & Citywide Engagement Process

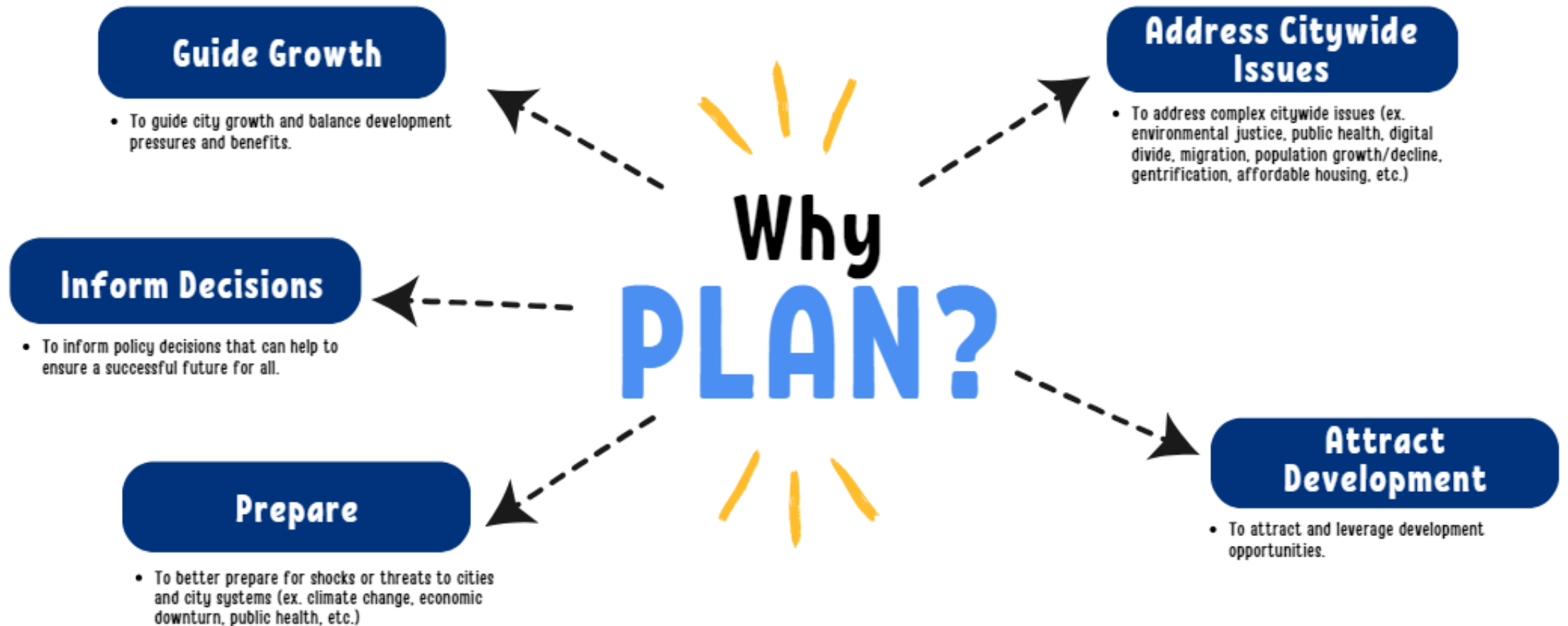
Strip District Neighbors Town Hall: October 29, 2024

Alex Peppers, Planning Manager
alex.peppers@pittsburghpa.gov

What is a Comprehensive Plan?

It is the expression of a holistic community-wide vision of the city's future, this includes the creation of strategic goals, programs, policies, and actions to reach that vision.

- Guides future development for all parts of the city.
- Provides the overall foundation for all land use regulation in the city by developing a map of future land uses.
- Considers the impact of physical and environmental conditions throughout the city (ex. topography, rivers, soil/air quality, etc.).
- Sets a planning horizon of about 20 years—a duration in which we can reasonably anticipate economic & population growth patterns while also avoiding the pitfalls of short-term thinking that can weaken a cohesive vision for the future.
- Informs and substantiates the development decisions of City Council and other municipal leaders.



Public Engagement



- Topical Speaker Series
- Summer of Engagement
- Working Groups
- EngagePGH + Social Media Platforms
- Comp Plan Website & Digital Project Hub
- Capacity building for community groups

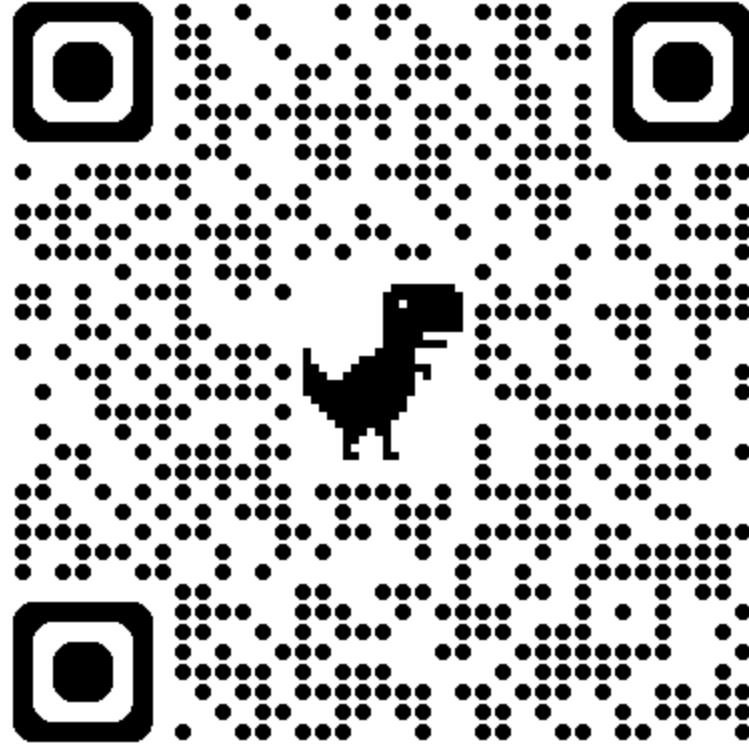
- 300,000 Residents (approx.)
- 90 neighborhood engagement strategy
- 9 city council districts
- 1 city



Project Timeline

Phase	Description	Timeframe
Phase 0	Building Our Collaboration – Project Organizational Structure and Management	Month 1
Phase 1	Collect, Validate & Affirm	Months 2-5
Phase 2	Synthesis And Alignment Using A Just City/Just Transition Framework	Months 6-8
Phase 3	A Just Shared Vision For Pittsburgh	Months 9-11
Phase 4	What If...Scenarios For A Just Pittsburgh and Preferred Scenario And Policy Development	Months 12-20
Phase 5	Draft And Final Plan Production	Months 21-24

Stay Involved



<https://engage.pittsburghpa.gov/citywide-comprehensive-plan>

Mission Statement

Strip District Neighbors is a 501(c)(3) non-profit organization dedicated to promoting economic development and a high quality of life while preserving and enhancing the integrity and character of the Strip District neighborhood in Pittsburgh, Pennsylvania.

This mission is achieved through partnerships with businesses, property owners, residents, governmental agencies, and other organizations.