

STRIP DISTRICT

— NEIGHBORS —

Pittsburgh, Pennsylvania

EST 1999

Town Hall

November 16, 2021





President's Report

President- Pamela Austin

Agenda

- Welcome
- Officer Introductions
- Committee Introductions
- 2021 Accomplishments
- 2022 Goals

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Strip District Neighbors is a 501(C)(3) non-profit organization dedicated to promoting economic development and high quality of life while preserving and enhancing the integrity and character of the Strip District neighborhood.

Visit us online!

<https://www.stripdistrictneighbors.org>

<https://www.facebook.com/StripDistrict>

<https://twitter.com/stripdistrict>

<https://www.instagram.com/stripdistrictneighbors>

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OFFICERS

Pamela Austin, President

Cory Bonnet, Vice President

Judy Watts, Treasurer

Alyssa Falarski, Secretary

Jana Lake, CDC Chair

Megan Stearman, Marketing Chair

Sandy Hanberry, Safety & Security Chair

Nick Bunner, Governance Chair

BOARD OF DIRECTORS:

Pamela Austin

Cory Bonnet

Nick Bunner

Chip Desmone

Alyssa Falarski

Christina French

Tim Gaber

Kevin Kerr

Jana Lake

Racheallee Lacek

Mark Meyer

Larry Simms

Brady Smith

Craig Silverblatt

Catina Stamoolis

Megan Stearman

Kate Tunney

Breanna Tyson

Larry Walsh

Chris Watts

Judy Watts

Robb Wilson

BOARD OF ADVISORS:

Christie Bengele

Courtney Brennan

Kathy Buechel

Nick Bunner

Jenna DiFranscesca

Adam Ehrlichman

Kaylea Greenberg

Nick Hartner

Brandon Kaploe

Katie Kramer

Jana Lake

Beth Lentz

Courtney List

Rob Mullin

Matt Napper

Rachel Rampa

Gary Sabo

Lacy Schaefer

Michael Troiani

John Valentine

Dean Welch

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Contact Us

hello@sdnpgh.org
(Social media/newsletter)

members@sdnpgh.org
(Membership Chair)

marketing@sdn.org
(Marketing Chair)

info@sdnpgh.org
(President and Secretary)

accounting@sdnpgh.org
(Treasurer)

DIRECTORS EMERITUS:

Candi Cybator
Chuck Hammel
Jeff Kumer
Michael Kutzer
Joseph Lagana

Andrew Masich
Sarah Moeller
Don Orkoskey
William Perry
Alan Siger

EX-OFFICIO:

City of Pittsburgh, Office of the Mayor
Matt Galluzzo - Riverlife

Honorable Deb Gross - City of Pittsburgh, Councilwoman

David Huffaker - Port Authority

Andrea Lavin Kossis - City of Pittsburgh, Riverfront Planner



2021 Committee Reports

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Safety and Security Committee

Outgoing Chair — Judy Watts
Incoming Chair- Sandy Hanberry

Information & Resources can be found
on stripdistrictneighbors.org.

- Conducted survey of Strip District businesses to determine overarching neighborhood concerns and advance efforts relating to traffic safety and other issues
- Organized quarterly neighborhood litter clean ups and participation in City Garbage Olympics
- Coordinated with Tree Pittsburgh in holding multiple volunteer sessions to weed and mulch tree beds in the Strip
- Worked with Friends of the Riverfront in caring for riverfront bike/walking trails
- Assisted Pittsburgh Street Stewards in raising awareness of Adopt-a-Block program

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- Initiated discussions with Strip District Business Association to develop a program to promote responsibility for litter and cleanliness around the commercial area
- Participated in efforts to implement building murals
- Performed neighborhood walkthrough with representative from Mayor's office to address problematic areas
- Advocated with City of Pittsburgh police department and PLCB to address nuisance bar issues and maintain awareness of neighborhood security issues and police presence in the area

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Community Development Committee

Outgoing Chair - Chris Watts

Incoming Chair - Jana Lake

- Established Green Space and Waterfront Subcommittee to advance community needs in coordination with Riverlife
- Convened stakeholder group to community to City Council about utility / construction issues along Smallman
- Coordinated with City and property owner to deploy sidewalks along Smallman/21st/23rd/Railroad
- Reviewed and provided feedback on 8 proposed development projects
- Strengthened relationships with public officials and community stakeholders

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- Developed and released the inaugural State of the Strip District Report
- Began neighborhood vision plan process with CMU and 3R Sustainability
- Advocated for improved mobility in the Strip District Mobility Plan, Liberty Avenue Safety Project, MovePGH, NEXTransit, and Penn Ave crosswalks
- Hired engineer to study 21st/Smallman intersection
- Contributed to Riverlife's Completing the Loop Plan and Tow Pound site vision



Community Development Committee

Outgoing Chair - Chris Watts
Incoming Chair - Jana Lake

Strip District Neighbors Survey

Please scan this QR Code to provide your input
on shaping future development in the
Strip District!





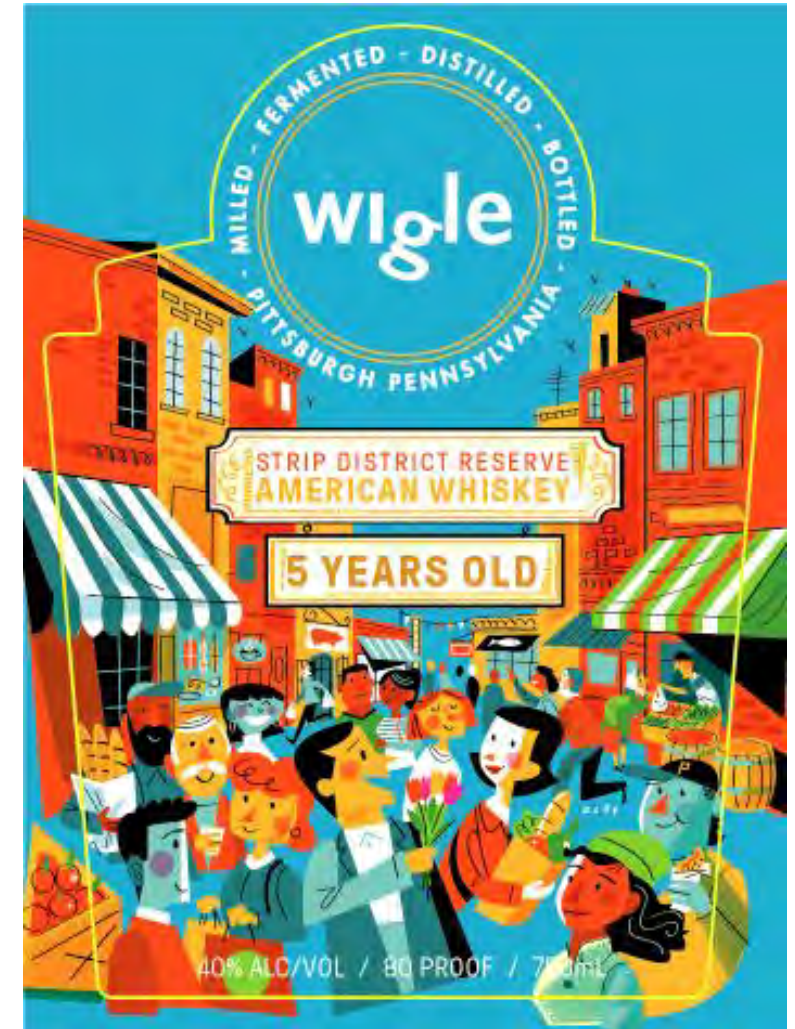
Marketing Committee

Chair- Megan Stearman

marketing@sdnpgh.org

- Created Passport to the Strip in partnership with the Strip District Business Association
- Executed Strip District Reserve Program with Wigle Whiskey, Maggie's Farm, Pittsburgh Winery, and Cinderlands
- Brought Monster Pumpkins Festival to the Strip District for the first time
- Hosted "Spirit of the Strip" event
- Brought "Open Doors Pittsburgh"
- Created sponsorship packages for 2021 and successfully raised over \$20,000

Strip District Reserve- Wigle Whiskey



Strip District Reserve- Pittsburgh Winery and Michael Lotenero (EVENT ON 11/18)





Membership Subcommittee

Outgoing Chair - Larry Simms
Incoming Chair — Megan Stearman

members@sdpgh.org

- Re-structured Member Levels
- Partnered with Heinz History Center to Provide Membership Perk
- Employees of Corporate Members are all Considered Members
- Changed URL from .com to .org to Reflect our Nonprofit Status
- Created Integrated Website Signup System
- Welcomed New Businesses to the Neighborhood
- Goal to Collect Zip Codes of Member Base for Development of Advocacy Platform



2022 Goals

What do you want
to see?

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THANK YOU!